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A Michigan
Non-Profit
Corporation

P.O. Box 838 · Troy, MI 48099 · Email: info@ucomonline.org • www.ucomonline.org

**THE UCOM REPORTER
ADVERTISING ORDER
NON - MEMBERS**

Please enter our advertising order as indicated.

Start ad in _____ issue.

___ Run ad ___ times in _____ issues.

___ Until further notice.

DEADLINE FOR RECEIPT OF ADVERTISING COPY AND PAYMENT:

Winter/ Issue I	October thru December	Deadline	November 2, 2007
Spring /Issue II	January thru March	Deadline	January 18, 2008
Summer/ Issue III	April thru June	Deadline	April 18, 2007
Fall/ Issue IV	July thru September	Deadline	July 11, 2008

AD SIZES AND RATES:

	<u>Depth x Width in inches</u>	<u>Rate – per Issue</u>
Full page	9 ³ / ₄ " x 7 ¹ / ₂ "	\$350.00
Half Page, horizontal	4 ³ / ₄ " x 7 ¹ / ₂ " max	\$200.00
Half page, vertical	9 ³ / ₄ " x 3 ¹ / ₂ " max.	\$200.00
Quarter Page, vertical	4 ³ / ₄ " x 3 ¹ / ₂ "	\$150.00
Business Card	2 x 3 ¹ / ₂ " approximately	\$90.00

We offer a 10% discount if you should wish to commit to and prepay for 4 issues at one time.

Check made out to UCOM must accompany advertising.

INSTRUCTIONS: Ad size: ___ full page, ___ ¹/₂ page, ___ Horiz ___ vert.
___ ¹/₄ p. vertical only; ___ business card.

___ Camera ready copy enclosed. ___ Copy to be set by UCOM (charge).

Logos and other special design elements provided by advertiser.

Other instructions: _____

Business Name _____

Address _____

Phone _____ Fax _____

E-mail _____

Authorized by _____ Date _____
(Name and title)