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A Michigan  
Non-Profit  
Corporation

P.O. Box 838 · Troy, MI 48099 · Email: [info@ucomonline.org](mailto:info@ucomonline.org) • [www.ucomonline.org](http://www.ucomonline.org)

**THE UCOM REPORTER  
ADVERTISING ORDER  
MEMBERS ONLY**

Please enter our advertising order as indicated.

Start ad in \_\_\_\_\_ issue.

\_\_\_ Run ad \_\_\_ times in \_\_\_\_\_ issues.

\_\_\_ Until further notice.

Issue I

Issue II

Issue III

Issue IV

This is a quarterly publication and copy should be supplied three weeks in advance.

**Contact office via telephone or email for deadline.**

**AD SIZES AND RATES:**

	<u>Depth x Width in inches</u>	<u>Rate – per Issue</u>
Full page	9 <sup>3</sup> / <sub>4</sub> " x 7 <sup>1</sup> / <sub>2</sub> "	\$300.00
Half Page, horizontal	4 <sup>3</sup> / <sub>4</sub> " x 7 <sup>1</sup> / <sub>2</sub> " max	\$175.00
Half page, vertical	9 <sup>3</sup> / <sub>4</sub> " x 3 <sup>1</sup> / <sub>2</sub> " max.	\$175.00
Quarter Page, vertical	4 <sup>3</sup> / <sub>4</sub> " x 3 <sup>1</sup> / <sub>2</sub> "	\$125.00
Business Card	2 x 3 <sup>1</sup> / <sub>2</sub> " approximately	\$75.00

We offer a 10% discount if you should wish to commit to and prepay for 4 issues at one time.

**Check made out to UCOM must accompany advertising.**

INSTRUCTIONS: Ad size: \_\_\_ full page, \_\_\_ <sup>1</sup>/<sub>2</sub> page, \_\_\_ Horiz \_\_\_ vert.

\_\_\_ <sup>1</sup>/<sub>4</sub> p. vertical only; \_\_\_ business card.

\_\_\_ Camera ready copy enclosed. \_\_\_ Copy to be set by UCOM (charge).

Logos and other special design elements provided by advertiser.

Other instructions: \_\_\_\_\_

Business Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Authorized by \_\_\_\_\_ Date \_\_\_\_\_

(Name and title)